

An introduction to counterfactuals in explainable Al

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Content

- 1. Explainable AI (what is it?).
- 2. Intuition behind counterfactuals (what/why/how).
- 3. Desirable counterfactual properties.
- 4. 2 different methods to calculate counterfactuals.
- 5. Summary.



Explanation problem

- Suppose we have a black-box model predicts the price of car insurance based on some features.
- How can we explain the prediction of a black-box model to a customer?



1. Explainable AI (XAI)

- For the last 10 years people have wanted to explain complex machine learning/statistical models.
 - Also called "opening the black box".



2. Counterfactuals in XAI (what)

- ► A counterfactual explanation takes the form:
- "If Janet had *less car accidents in a year*, she would have *cheaper car insurance*".
- ► If *A*, then *desired outcome*.
- Counterfactuals try to answer the question: How could Janet's features change to get a different prediction?





2. Counterfactuals in XAI (why)

- ► According to Wachter et al., 2017, explanations are useful to:
 - 1. Help the individual understand why a decision was reached;
 - 2. Provide grounds to contest the decision if the outcome is undesired;
 - 3. Understand what needs to change to receive a desired result in the future.
- They "enhance the autonomy of people subjected to automated decision"¹.
- ► They "help people recognize when they should contest decisions" ¹.
- They are "human-friendly explanations" and "selective, meaning they usually focus on a small number of feature changes"².
- ► This is a type of explanation in *consequential decision making*³.



¹Barocas, Solon and Selbst, Andrew D and Raghavan, Manish (2020)

² Ch 6.1 Interpretable ML book by Dandl and Molnar

³ Karimi, Amir-Hossein, et al. "Model-agnostic counterfactual explanations for consequential decisions." *International Conference on Artificial Intelligence and Statistics*. PMLR, 2020.

2. Counterfactuals in XAI (how)

▶ What would it take for Janet to have car insurance that costs \$100?



Ch 6.1 Interpretable ML book by Dandl and Molnar

Naïve method:

- ► Given a predictive model and individual:
 - 1. Pick a *different* predicted value: $\hat{Y} = 100$.
 - 2. Try every combination of features in the training data and keep the ones that give the chosen predicted value: $f(\hat{X}) = \hat{Y}$.



2. Counterfactuals in XAI (example)

How do we define a "good" counterfactual explanation?

Current features	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Age = 55	Age = 70	Age = 65	Age = 55	Age = 55
Gender = F				
Car = Volvo	Car = Volvo	Car = Subaru	Car = B&W	Car = Volvo
# accidents = 3	# accidents = 0	# accidents = 0	# accidents = 1	# accidents = 1
Time since car registered = 3	Time since car registered = 3	Time since car registered = 2	Time since car registered = 3	Time since car registered = 1

Closeness: a counterfactual that is *closer* to the starting feature vector is better.

How can we represent "closeness"?





Distance function

- Closeness" is defined using a distance function between the original feature vector x' and the new counterfactual vector x.
- One way to define the distance is:

$$d(\mathbf{x}, \mathbf{x}') = \sum_{k \in F} (\mathbf{x}_k - \mathbf{x}'_k)^2$$

where *F* is the set of features.



2. Counterfactuals in XAI (example 2)

How do we define a "good" counterfactual explanation?

Current features	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Age = 55	Age = 55	Age = 55	Age = 55	Age = 58
Gender = F				
Car = Volvo				
# accidents = 3	# accidents = 1	# accidents = 1	# accidents = 0	# accidents = 1
Time since car registered = 3	Time since car registered = 1	Time since car registered = 2	Time since car registered = 3	Time since car registered = 3
Distance	<u>1.5</u>	<u>1.4</u>	<u>1.7</u>	<u>1.5</u>

Diversity: A series of counterfactuals that are different from each other are better.

Can we find a way to remove scenarios that are *almost the same*?





2. Counterfactuals in XAI (example 3)

How do we define a "good" counterfactual explanation?

Current features	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Age = 55	Age = 36	Age = 55	Age = 55	Age = 55
Gender = F	Gender = F	Gender = M	Gender = F	Gender = F
Car = Volvo	Car = Volvo	Car = Volvo	Car = B&W	Car = Volvo
# accidents = 3	# accidents = 3	# accidents = 3	# accidents = -1	# accidents = 1
Time since car registered = 3	Time since car registered = 3	Time since car registered = 3	Time since car registered = 3	Time since car registered = 0
Distance	<u>1</u>	<u>2.2</u>	<u>2.8</u>	<u>3</u>

Actionability: Counterfactuals that are impossible (decreasing age, changing gender) are useless.

Can we find a way to avoid scenarios that are "**unactionable**?"

How do we adjust our naïve approach to produce scenarios that are:

- Easy to get to ("close")?
- Different from each other?
- Not "impossible"?

Age Gender # Accidents



3. Desirable properties of counterfactuals



Desirable properties of counterfactual explanations

- 1. **Response-Proximity**: Changing my features to these will give me a response that is close to my desired response.
- 2. Feature-Proximity: The counterfactual is close to my current feature vector.
- **3. Sparsity**: The counterfactual changes only a few of my features.



[1, 0, 1, 0.5] --> [1, 0, <mark>2</mark>, 0.5]

Desirable properties of counterfactual explanations

- 4. Feasibility. The counterfactual lies in a high-density region in the feature space.
- 5. Causality. The counterfactual obeys causal constraints.
- 6. Diversity. The counterfactuals span a wide range of possibilities. This gives me many different choices/ways to change my prediction value.
- 7. Actionability/plausibility. If I had to, I could change all these features.





History of counterfactuals in XAI



Pivotal paper 1

Paper: Counterfactual explanations without opening the black box: Automated decisions and the GDPR (Wachter et al., 2017)

- Suppose we have:
 - Training data and a model f(),
 - An individual x_i with response y,
 - A desired response y'.
- We wish to find a counterfactual x' as close to the original point x_i as possible such that f(x') = y'.
- ► How? We can set up a **loss function** that
 - 1. Minimizes $f(\mathbf{x}') \mathbf{y}'$ AND
 - 2. Minimizes the **distance** between x' and x.

$$L(x, x', \lambda) = \lambda (\hat{f}(x') - y')^2 + d(x_i, x')$$

A larger $\lambda \rightarrow$ we prefer counterfactuals that are very close to y'. A smaller $\lambda \rightarrow$ we prefer counterfactuals that are very close to the original feature vector.

• Then we can **solve for the vector** x' that minimizes this loss using any optimization algorithm.

Loss = [distance to
$$y'$$
] + [distance to x]
(Response-Proximity) (Feature-Proximity)

Pivotal paper 1

Paper: Counterfactual explanations without opening the black box: Automated decisions and the GDPR (Wachter et al., 2017)

Loss function:

$$L(x, x', \lambda) = \lambda (\hat{f}(x') - y')^2 + d(x_i, x')$$

- ► We still have to define a **distance function**. Options:
- 1. (Un-normalized) L₁: $d(\mathbf{x}_i, \mathbf{x}_k) = \sum_{k \in F} |\mathbf{x}_{i,k} \mathbf{x}'_k|$.
- 2. (Un-normalized) L₂: $d(x_i, x_k) = \sum_{k \in F} (x_{i,k} x'_k)^2$.
- ▶ We can also **normalize** these differences by:
- 1. $std_{j\in P}(x_{j,k})$, for feature *k*.
- 2. $MAD_k = median_{i \in \{1,\dots,n\}} (|X_{i,k} median_{l \in \{1,\dots,n\}}(X_{l,k})|)$, for feature k.
- ► How to choose? We'll see!

Other distances include the Gower distance, Mahalanobis distance...

MAD is equivalent to the variance of a feature but takes the median rather than the mean.



Example: LSAT data set

Predict a student's first year average grade based on:

- Race (0 = white, 1 = black),
- GPA (from undergrad)
- LSAT score.

gpa 🗘	Isat 🗘	isblack 🗘	fya 🗘
3.1	39.0	0	-0.98
3.6	36.0	0	-0.10

- ► The average grade is *normalized* so that if it is > 0 → better than average, < 0 → worse than average.</p>
- Counterfactual: What features should an individual change to get an average test score of 0 (i.e average)?



$$d(\mathbf{x}_i, \mathbf{x}_k) = \sum_{k \in F} (\mathbf{x}_{i,k} - \mathbf{x}'_k)^2$$

Example: LSAT data set

Unnormalized L_2

Original Data			Counterfactuals			Counterfactual Hybrid			
score	GPA	LSAT	Race	GPA	LSAT	Race	GPA	LSAT	Race
0.17	3.1	39.0	0	3.0	39.0	0.3	1.5	38.4	0
0.54	3.7	48.0	0	3.5	47.9	0.9	-1.6	45.9	0
-0.77	3.3	28.0	1	3.5	39.8	0.4	3.4	33.4	0
-0.83	2.4	28.5	1	2.7	37.4	0.2	2.6	35.7	0

Two things to mention:

- 1. The counterfactuals for *Race* are nonsense decimal values.
 - To fix this, they set Race = 1 and solve the optimizer. Then they set Race = 0 and solve the optimizer again. They take the closest counterfactual as the result.
- 2. The counterfactuals always changes GPA more than LSAT.
 - This is due to the **chosen distance function** which prefers small changes spread uniformly across all variables. And because GPA varies less, this is changed more.

LSAT data set Try #2

Normalized L ₂						
Driginal Data			Counterfactual Hybrid			
score	GPA	LSAT	Race	GPA	LSAT	Race
).17	3.1	39.0	0	3.0	34.0	0
).54	3.7	48.0	0	3.5	33.1	0
0.77	3.3	28.0	1	3.4	33.4	0
0.83	2.4	28.5	1	2.6	35.7	0

How can we ensure that GPA changes **less** than LSAT? **Normalize the distance function!**

First try: use the standard deviation of the feature.

New problem: How can we make sure that the counterfactual explanation **doesn't change** every feature?



 $d(\mathbf{x}_i, \mathbf{x}_k) = \sum_{k \in \mathcal{F}} \frac{\left(\mathbf{x}_{i,k} - \mathbf{x}'_k\right)^2}{std_{j \in \mathcal{P}}(\mathbf{x}_{i,k})}$

 $d(\mathbf{x}_i, \mathbf{x}_k) = \sum_{k \in \mathcal{K}} \frac{|\mathbf{x}_{i,k} - \mathbf{x}'_k|}{MAD_k}$

LSAT data set Try #3

				I		
Original Data			Counterfactual Hybrid			
score	GPA	LSAT	Race	GPA	LSAT	Race
0.17	3.1	39.0	0	3.1	34.0	0
0.54	3.7	48.0	0	3.7	32.4	0
-0.77	3.3	28.0	1	3.3	33.5	0
-0.83	2.4	28.5	1	2.4	35.8	0

Normalized I

It turns out that using the L_1 norm (rather than the L_2 norm) normalized by the MAD makes sparser counterfactuals!

Notes:

- Fixing the discrete problem is time consuming (imagine if race had 100 levels!)
- They do not ensure that x' is an *actionable* data point (changing race?!)
- This algorithm solves for exactly one counterfactual.

History of counterfactuals in XAI



Paper #2

Paper: Explaining Machine Learning Classifiers through Diverse Counterfactual Explanations (Mothilal et al., 2019)

Extends the Wachter et al. paper to handle *feasibility* and *diversity* among the counterfactuals presented.

Feasibility: Feature-Proximity + Actionability + Sparsity + Causality

Diversity: Counterfactuals are all different from each other.

- ► Feature-Proximity: through proximity constraint.
- Actionability + sparsity: through postprocessing.
- Diversity: through point process.

Note: They have a	
different definition of	i
"feasibility" than the	1
one defined on slide	
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Paper #2

Paper: Explaining Machine Learning Classifiers through Diverse Counterfactual Explanations (Mothilal et al., 2019)

We begin with the same loss function as before:

$$L(x, x', \lambda) = \lambda (\hat{f}(x') - y')^2 + d(x_i, x')$$

• But now we want to generate k counterfactuals $\{c_1, \dots, c_k\}$. We can add a sum term to the loss:

$$L(c_1,\ldots,c_k,x',\lambda) = \frac{1}{k} \sum_{i=1}^n \operatorname{yloss}(\hat{f}(\boldsymbol{c}_i),y) + \frac{\lambda}{k} \sum_{i=1}^n d(c_i,x')$$

But remember out example:

Counterfactuals are **not useful** if they are all the same!

Current features	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Age = 55				
Gender = F				
Car = Volvo				
# accidents = 3	# accidents = 1	# accidents = 1	# accidents = 0	# accidents = 1
Time since car registered = 3	Time since car registered = 1	Time since car registered = 2	Time since car registered = 3	Time since car registered = 3
Distance	<u>1.5</u>	<u>1.5</u>	<u>1.7</u>	<u>1.5</u>



Paper #2

Paper: Explaining Machine Learning Classifiers through Diverse Counterfactual Explanations (Mothilal et al., 2019)

- To make sure we have diversity, we add an additional term to our loss function that increases our loss if our counterfactuals are close together.
- ► How do we measure **closeness?** Our favourite **distance** function!
- If c_i and c_j are two counterfactuals that are **close** (we want to penalize our loss),
 - $dist(c_i, c_j)$ will be **small**,
 - So, $1/dist(c_i, c_j)$ will be large.
- Because we have *k* counterfactuals, we use the matrix **K** where

 $\mathbf{K}_{i,j} = \frac{1}{1 + dist(\boldsymbol{c}_i, \boldsymbol{c}_j)}$

- And it turns out that the determinant of a symmetric matrix with large values in [0,1] will be small (close to 0).
- ► To make our loss function **bigger** if the determinant is **small**, we **subtract** det(**K**):

$$L(c_1,\ldots,c_k,x',\lambda_1,\lambda_2) = \frac{1}{k} \sum_{i=1}^k \operatorname{yloss}(\hat{f}(\boldsymbol{c}_i),y) + \frac{\lambda_1}{k} \sum_{i=1}^k d(c_i,x') - \lambda_2 \det \boldsymbol{K}$$

25

$$L(c_1,\ldots,c_k,x',\lambda_1,\lambda_2) = \frac{1}{k} \sum_{i=1}^k \operatorname{yloss}(\hat{f}(c_i),y) + \frac{\lambda_1}{k} \sum_{i=1}^k d(c_i,x') - \lambda_2 \det \mathbf{K}$$

Paper: Explaining Machine Learning Classifiers through Diverse Counterfactual Explanations (Mothilal et al., 2019)



• The **distance** function is the same as Wachter for continuous features and for categorical:

$$\frac{1}{dcat}\sum_{p=1}^{dcat}I(c^P\neq x^P)$$

We summarize:

Loss = [distance to y'] + [distance to x] + [diversity between chosen counterfactuals] $\begin{array}{c} \text{Response-Proximity} \\ \text{Response-Proximity} \\ \end{array}$

Conclusion & Summary

- Counterfactual explanation is a straightforward method to provide explanations in terms of "what-if scenarios".
- There are lots of ways to calculate the scenarios/counterfactuals.
- Some counterfactuals are "better" than others:
 - Response-proximity
 - Feature-proximity
 - Sparse
 - Feasible
 - Obey causal constraints
 - Actionable.



Next presentation

- We will go into depth of three advanced counterfactual methods: (probably)
 - 1. Dandl, Susanne, et al. "Multi-objective counterfactual explanations." *International Conference on Parallel Problem Solving from Nature*. Springer, Cham, 2020.
 - 2. Ustun, Berk and Spangher, Alexander and Liu, Yang (2019)Actionable recourse in linear classificationProceedings of the Conference on Fairness, Accountability, and Transparency
 - 3. Poyiadzi, Rafael, et al. "FACE: feasible and actionable counterfactual explanations." *Proceedings of the AAAI/ACM Conference on AI, Ethics, and Society*. 2020.
 - 4. Joshi, Shalmali and Koyejo, Oluwasanmi and Vijitbenjaronk, Warut and Kim, Been and Ghosh, Joydeep(2019) Towards realistic individual recourse and actionable explanations in black-box decision making systems arXiv preprint arXiv:1907.09615



Suggestions?

List of papers metioned

- Wachter, Sandra and Mittelstadt, Brent and Russell, Chris (2017)Counterfactual explanations without opening the black box: Automated decisions and the GDPRHarv. JL & Tech.31, 841
- Mothilal, Ramaravind K., Amit Sharma, and Chenhao Tan. "Explaining machine learning classifiers through diverse counterfactual explanations." *Proceedings of the 2020 Conference on Fairness, Accountability, and Transparency*. 2020.
- Dandl, Susanne and Molnar, Christoph and Binder, Martin and Bischl, Bernd (2020) Multi-objective counterfactual explanations International Conference on Parallel Problem Solving from Nature
- Barocas, Solon and Selbst, Andrew D and Raghavan, Manish (2020)
- ► Ch 6.1 Interpretable ML book by Dandl and Molnar
- Karimi, Amir-Hossein, et al. "Model-agnostic counterfactual explanations for consequential decisions." International Conference on Artificial Intelligence and Statistics. PMLR, 2020.